



Midlands Engine

Market Visit Programme 2017 - 2018

The Midlands Engine initiative aims to boost economic growth across the Midlands including through enhanced trade and investment. Seven market visits form the core of the initial Midlands Engine programme for 2017/18. Each focuses on key target markets and sectors of strength from the region.

BIO International Convention and Exhibition for Biotechnology 2017

Info: BIO attracts over 15,000 biotechnology and pharma leaders covering a wide spectrum of life science and application areas including drug discovery, bio-manufacturing, genomics, biofuels, nanotechnology and cell therapy.

Date: 19 – 22 June 2017

Market: United States

Location: San Diego

Sectors: Healthcare and Life Sciences

NY Now 2017

Info: One of the world's leading tradeshows for contemporary design and sophistication for home, lifestyle, gift and handmade attracting around 25,000 visitors from across the 50 US states and other international markets.

Date: 19 - 22 August 2017

Market: United States

Location: New York

Sectors: Retail and Consumer Goods

TRAKO 2017

Info: The TRAKO 12th International Railway Fair is the second largest rail show in Europe. The exhibition brings together all elements of the rail industry from passenger rail, light rail, freight as well as infrastructure with industry attendance and participation from across the board.

Date: 26 - 29 September 2017

Market: Poland

Location: Gdańsk

Sectors: Rail

Anuga 2017

Info: The leading trade fair for food and beverages. With 160,000 visitors keen to discover the latest and most innovative products from more than 7000 exhibitors.

Date: 7 - 11 October 2017

Market: Germany

Location: Cologne

Sectors: Food and Drink

China International Industry Fair (CIIF) 2017

Info: Industrial Products Industry exhibition. Metal cutting machine tools, metal forming machine tools, special machine tools, numerical control systems, digital readouts etc.

Date: 7 - 11 November 2017

Market: China

Location: Shanghai

Sectors: Multi-sector plus Industrial Products Industry

Arab Health 2018

Info: The second largest healthcare exhibition in the world. General medical products, medical devices, health tourism, informatics, hospital management systems, etc.

Date: 29 January - 1 February 2018

Market: United Arab Emirates

Location: Dubai

Sectors: Healthcare, Medical and Pharmaceutical

Auto Expo Components 2018

Info: A display of automotive components, technology and services. Organisers are Automotive Component Manufacturers Association of India

Date: 8 - 11 February 2018

Market: India

Location: New Delhi

Sectors: Engineering Automotive Components, Technology and Services, Low Carbon

Register your interest

For more information on any of our market visits go to www.midlands-engine2017-18.eventbrite.co.uk and register your interest, free and without obligation.