





## Open Space received a BEEP grant which has helped them 'to reach full operation without having to compromise on quality.'

### The Company:

Worcestershire entrepreneur Sarah Stewart established Open Space in 2015 after recognising a lack of easily-accessible professional spaces for local companies to grow and develop. The absence of dedicated offices particularly in Malvern, where Open Space is based available on an ad-hoc basis led to the opening of the company's first premises.



Dr Sarah Stewart- Space Co-ordinator

### The Challenge:

It quickly became apparent that demand for office space was high, and that a need for additional workplaces was required, leading to Open Space purchasing further premises.

However, the new building was in need of extensive repair work to bring it up to required standards. "It was a quite big refurb on the new building and we couldn't do everything at once," said Sarah. "For example, the windows had been jemmied and were made of old and corroded aluminium - it had certainly seen better days.

"We could have made the spaces functional, but they wouldn't have been as good as we wanted them to be - it needed everything to be new and that was quite a strain on the budget."

#### The Solution:

Assisted by Worcestershire County Council, Open Space was given access to the Business Energy Efficiency Programme (BEEP) which provides energy efficiency assessments to SMEs enabling them to improve energy efficiency and profitability, while reducing carbon emissions.

An energy efficiency assessment was completed by an energy efficiency advisor from Herefordshire & Worcestershire Chamber of Commerce which helped them identify energy saving opportunities. Open Space received a BEEP grant totalling £4,000 as well as a start-up enterprise grant with matchfunding to furnish the business centre.

The company is also enrolled on the business accelerator programme which delivers 12 hours of mentoring.

BEEP is a partnership between Worcestershire Councils, Herefordshire Council, Telford & Wrekin Council, Shropshire Chamber of Commerce and Herefordshire & Worcestershire Chamber of Commerce.

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# Open for Business





#### The Results:

After opening their second premises in October 2017, Open Space is already running at 100% occupancy. With support from Worcestershire County Council, Sarah Stewart says the company has been able to accelerate its new premises from a standing start to full operation without having to compromise on quality.

"The BEEP programme has been invaluable to us – really brilliant," added Sarah.

"It's allowed us to upgrade the windows and create better lighting and insulation.



Open Space large meeting room

"In both facilities we've now got very comfortable and environmentally friendly offices, and the energy efficiency savings add up to £8,500 a year which is tremendous."

Already employing two and a half staff, Open Space is now looking to progress with further premises and therefore creating further employment.

The Business Energy Efficiency Programme offers free advice and up to 40% grant funding to businesses in Worcestershire and The Marches. It is funded by the European Regional Development Fund.

#### European Regional Development Fund

Business Energy Efficiency Programme- This project is receiving up to £1,450,502 of funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit https://www.gov.uk/european-growth-funding.

























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