

## Funded training available for hospitality & tourism businesses in Worcestershire

With the country starting to open back up, now could be a great time to access funded training for your employees and help your business be ready to welcome visitors back to Worcestershire.

The Skills Support for the Workforce programme (SSW) can support small & medium-sized hospitality & tourism businesses in Worcestershire to access funded training to upskill employees.

We can support:

- Current employees who need to upskill
- Employees on furlough that are returning to work and need a skills refresh
- New recruits that need training

Through our network of expert training providers, there is a wide range of courses on offer including:

- Customer service
- Digital marketing
- Team leading & management
- Business administration
- Digital skills
- And many more

We will work with you to identify your business' training needs to support your business goals.

The SSW programme is co-financed by the European Social Fund (ESF) and the Education and Skills Funding Agency (ESFA) so a wide range of training can be accessed at no cost to your business.

Get in touch today:

E: [skillssupport@serco.com](mailto:skillssupport@serco.com)

W: [www.serco-ese.com/skills-support-for-the-workforce](http://www.serco-ese.com/skills-support-for-the-workforce)

[ENDS]

*The SSW programme is co-financed by the European Social Fund and the Education and Skills Funding Agency. Serco has partnered with expert training organisations, who know the local business landscape, to offer both accredited qualifications and bespoke training courses.*

Website: [www.serco-ssw.com](http://www.serco-ssw.com) | [skillssupport@serco.com](mailto:skillssupport@serco.com)

Delivered by:



Co-financed by:

